

Glossary Of Terms

Application Tape

Application Tape is the semi translucent cover we put on your decal to keep the decal design spaced properly for application. It keeps letters and multiple parts of your decal evenly spaced. This is what keeps your decal in order and helps you apply it.

Backing

Like any sticker, this is the paper that you remove that keeps the decal adhesive clean until you apply it. You will discard this along with the application tape after the install.

Decal

Our decals are made of durable long lasting vinyl—this is what you are actually sticking to the surface. It is located between the application tape and the backing. When peeling your application tape the decal will come off attached to the application tape and remain pre-spaced ready to apply.

Die Cut Computer Cut

This is a term used to describe the process of making Performance Vinyl decals that gives them their clean edges and pre-spaces the lettering and design.

Water Soluble Pencil

This is a pencil provided in your kit. This pencil is used for marking application tape and surface for proper alignment.